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ENCINO ENTERPRISE

Volume 1, Issue 9 A Compendious Source of Information July 19, 2019

NEWS IN BRIEF



The parcel of land just behind the Sherman Oaks Galleria.

Five Acres of Sherman Oaks Land Sells for \$58 Million

A 5-acre plot of land just north of the Sherman Oaks Galleria was recently purchased for \$58 million. The *San Fernando Business Journal* reports that housing developer IMT Capital is behind the purchase that is slated for a large-scale housing development. The project is dubbed "Il Villagio Toscano or 'Tuscan Village'" which would bring an estimated 325 apartment units to the site plus 44,000 square feet of retail space. Opposition from neighboring homeowners has long surrounded this project, highlighting issues such as noise, increased congestion and the questionable location situated next to both the 101 and 405 freeways.

Hot Property News of Encino

Actor David Arquette, best known for his role in the "Scream" franchise, has listed his Encino property for \$4.975 million. Previously purchased from actress Kate Walsh ("Grey's Anatomy) in 2017 for 4.6 million, the property includes more than an acre of grounds, five bedrooms, 4.5 bathrooms, a tennis court, swimming pool, spa and guesthouse. Entertainment wise, the property also boasts a screening room and wrestling ring. The ranch-style residence was built in 1950 and is a single story property. Jonah Wilson of Hilton & Hyland holds the current listing.

Meanwhile, a 9,600 sq. ft. house in Encino was recently purchased by producer Kenya Barris ("Black-ish", "America's Next Top Model") for \$7.55 million. The extremely contemporary style property boasts seven bedrooms, eight bathrooms and is fully equipped with the latest in technology, gadgetry and security. The propery was originally listed at \$9 million. This is not the first Encino property for Barris and his family. Less than two years ago Barris and his wife purchased a traditional-style property for nearly \$3 million.



House devastation from the 1994 Northridge earthquake. Source: USGS

Is Earthquake Insurance Worth It?

By Tim Gaspar

It's been so long since So Cal has had a good shake I think some of us forgot this is earthquake country!

With so much attention on the devastating wildfires this past November, a lot of us forgot about the other significant danger to our homes. As we were reminded on July 4th, then again just 24 hours later, we really do live in earthquake country! The question is, should you insure for that?

Well, 90% of Californians don't think it's worth it. Yes, only 10% of homeowners have earthquake insurance. However, 70% of people can't find the Pacific Ocean on a world map (that's true), so I'm not sure going with the majority is a good idea. So why don't people buy earthquake insurance? Well, here are few misconceptions I'll clear up now:

Reason #1: The government will step in and help you if your house gets destroyed.

Fact: In a natural disaster, you can collect up to 35% from FEMA and potentially up to \$250k in the form of a low-interest SBA loan, but that's it.

Reason #2: The

deductible is huge!

Fact: After the Northridge earthquake, many carriers left California leaving the CEA (California Earthquake Authority) as the only option for many years. However, more recently, several private carriers have entered the earthquake insurance space with all sorts of new products and options, deductibles are now as low as 2.5%.

Reason #3: It's super expensive.

Fact: Yeah, it's pretty expensive. But the rates vary a lot depending on where your house is, the type of construction and coverage option. Realistically though, if you assume your home will be damaged in an earthquake in the next 40 years and invest 40 years of premium, you'll probably see a good return. And if not, I'll be very old then and will not remember writing this article.

Reason #4: Not much is covered.

Fact: Like any insurance, earthquake policies vary a lot. CEA policies have pretty significant limitations related to pools, chimneys, block walls, fragile items, and more. However, nowadays, many

private earthquake insurers have policies that extend coverage for a lot of these items. Be sure to look at all options with your insurance agent and understand what is covered and what's not.

Only 10% of homeowners have earthquake insurance.

Just food for thought if you are looking to self insure, it's more expensive than you think. The wildfires caused the shortage of contractors and cost of construction to skyrocket, and an earthquake would be exponentially worse. The same is true for hotels, rental homes, and extended stay apartments. Having a little pain now in paying your premium is a much better option than real pain when you don't have a roof over your head. Ask your insurance agent for what options are available. Rates are still low, and it's a good time to look around.

Tim Gaspar is founder and CEO of Gaspar Insurance in Woodland Hills. He can be reached with questions about this article at 818.302.3060.

CALENDAR



✓ISIT: Your Local Auto Club Branch

'Rate is per person, land only, based on double occupancy, for check-in on November 18, 2019 and includes government taxes. ²Live, Love Eat Offer: Valid on new bookings for travel through December 31, 2019 in partial ocean view room category and higher. Guests receive coupons valid for one meal per day per person, for up to four paying adults, at Wolfgang Puck Express. Coupons are valid for one item from the breakfast, sandwich entrée, pizza or salad select menu per day. Breakfast is served from 7:00 a.m. – 10:30 a.m., lunch and dinner are served from 10:30 a.m. – 10:00 p.m. Coffee or fountain drink is included for breakfast only; beverages not included for lunch or dinner. Coupons are issued at check-in, have no monetary value and cannot be used for refunds. Coupons are nontransferable and may only be used by registered guests who qualify for the promotion. Offer may not be combined with any other special or promotion. Skids stay free in same room as adults using existing bedding. Occupancy limits apply. Minimum 5 night stay at participating AAA Vacations® properties required. Voucher is nonrefundable, nontransferable and has no cash value

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Pleasant Holidays.

1 2 4 5 6 7 8 9 17 18 19 20 21 22 23 24 25 26 27 28 29 30

Community Calendar

*The Encino Chamber of Commerce will hold their Health and Wellness Committee meeting on Thursday, August 1, from 12 to 1 pm. Lunch is provided. The meeting will be held at Chamber offices located at 4933 Balboa Blvd. To be a one-time guest or for further information, call 818-789-4711.

* The Tarzana Community & Cultural Center hosts a night of Comedy & Cocktails on Saturday, July 20 from 7 to 9 pm. Their comedy nights are hosted by the hilarious Jason Love, who will be joined by nationally-known comedians Andy Hendrickson and Brandon Vestal. Refreshments are included in the \$25 ticket price. Seating is limited; reserve your tickets now at www.mytarzana.org or call 818.705.1286.

*The Encino Tarzana Library holds a special magic show for children on Tuesday, July 30, at 4 pm. Magician Tony Daniels will amaze with his fun-filled program with magic, comedy and audience participation. Plus, the whole magic program will put an emphasis on books and reading!

*Snore Experts in Encino is hosting a Meet and Greet Mixer on Wednesday, July 24, from 5 to 6:30 pm at their Encino location (5400 Balboa Blvd., Suite 120). Enjoy meeting new people, free wine and hors d'oeuvres, a raffle and special discounts for Chamber members. RSVP by July 22 to info@ encinochamber.org or call 818-789-4711.

* Fall baseball registration is now open for the Encino Little League! Sign up today for a fun season of baseball with programs for children age four to 12. The registration fee for Fall Ball is \$195 and registration closes on August 1. Sign up today to reserve your spot. https://tshq.bluesombrero.com/Default. aspx?tabid=2292866.

*The Encino Neighborhood Council will hold their General Board Meeting on Wednesday, July 24, at 6:30 pm at the Encino Women's Club (4924 Paso Robles Ave).

* Do you want to help make Encino's biggest festival a fun and successful day for all? Join the Encino Chamber on Friday, August 9, from 12 to 1:30 pm to plan for the 32nd Annual Encino Family Festival. Bring your own lunch and brainstorming ideas! The meeting will be held at the Chamber office (4933 Balboa Blvd).

* Providence Tarzana Hospital will be holding a free Facey Medicare Seminar on Tuesday, July 23, from 4 to 5:30 pm. A licensed independent insurance agent, sponsored by Providence Medical Institute, will review Medicare Health plan choices and help you consider which plan best suits your current and future needs. A sales rep will also be present with information and applications. The seminar is located in Suite 204 at 18133 Ventura Blvd. Free parking and light refreshments will be served. If you have any questions, call 8.66.909.3627.

*The Encino-Tarzana Library hosts an Inca Peruvian Ensemble on Tuesday, July 23, at 4 pm. The ensemble will offer a wonderful and colorful array of music and dances from Peru and the Andean region.

* Calling all golfers! The LAPD West Valley Division and West Valley Boosters are prepping for their 3rd Annual West Valley Golf Tournament on Monday, August 26 at El Caballero Country Club with a shotgun start at 9:30 am. Sponsors and golfers are needed to come out on the green to help raise funds for the local department. For a full list of sponsorship opportunities, playing options and more, visit the Encino Chamber of Commerce website to view the full flyer.

People in the News



Juice With a West Valley LAPD Cop

Community members met with West Valley LAPD members last Friday at Ella's Jüs to chat all things local! So much for the coffee and donuts stereotype! Residents chatted about going-ons in the neighborhood and officers were eager to answer any and all questions. Those that weren't able to attend should be happy to hear that the officers reported that crime is down by 15% in the West Valley. So next time you see one of these officers, thank them for all their hard work!



First SFV Attorney Named LACBA President

Ronald Brot, at left, is the first attorney from the San Fernando Valley to be recently appointed as president of the Los Angeles County Bar Association for the 2019-2020 term. Brot is the founder and senior partner of family law firm Brot Gross & Fishbein LLP in Sherman Oaks. He has practiced family law for more than 35 years.

"(LACBA) will seek sustainable, long-term growth by increaing membership among lawyers and firms of all sizes across L.A. County, while ensuring that every lawyer and practice area are heard, accommodated and get the best of what our organization has to offer," said Brot.

COMMUNITY



Valley News Group Publisher to Receive Golden Horn Award

Valley News Group publisher Kathleen Sterling will be honored with the Valley Cultural Foundation's Golden Horn Award in August.

The Golden Horn Award was created in 1990 to honor individuals who have supported the Valley Cultural Foundation. The award has been broadened to include individuals, small businesses and corporations who actively take part in Valley Cultural Foundation's programs and events.

Sterling and her news organization Valley News Group have supported the organization for more than 30 years and this event will be a reflection of her support not only for the Valley Cultural Foundation but for the communities she is a part of.

Sterling is an active volunteer and has sat on the boards of the Valley Cultural Center, Louisville High School, Pacific Lodge Boys Home, the Heart Run & Walk, Valley Women's Center, and American Heart Association.

She has volunteered for Haven Hills, Valley Women's Center, Valley Interfaith Council, West Valley Food Pantry, Guadalupe Center, Angel's Way Maternity Home, Woodland Hills Rotary, St. Mel Church and Calabasas Rotary. She was a Girl Scout leader, and was co-chair for Louisville High School's annual Quest auction.

The Golden Horn Award will be presented Monday, August 12 at Ruth's Chris Steak House, 6100 Topanga Canyon Blvd., Woodland Hills, beginning at 6 pm.

Dinner reservations are \$100 per person or \$670 for a table of seven. Reservations can be made online from the Valley Cultural website at valleycultural.org or contact the office at (818) 704-1358.

This year the event is sponsored by Ruth's Chris Steak House and Total Wine, Spirits-Beer & More.



COMMUNITY

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The Vehicle of Our Discontent

By Martin M. Cooper

Encino and the rest of the Valley owes its success, in large part, to our love of cars and our hatred of the roads on which we drive them.

the late, lamented " C a r Capital of the World" title o n c e proudly claimed long dissipated, as is the pleasure the Sunday afternoon drive;

weekend cruising on Van Nuys Boulevard; and the thrill of decking, shaving, pinstriping, or flaming our 350-horsepower muscle

Much as we loved those gas-guzzling vehicular behemoths, our inability to provide the roads to handle them doomed (or blessed) with the imperative of creating a society that we could get to without spending our lives behind the wheel.

Cheap post-World War II housing brought hundreds of thousands of ambitious young people to the Valley. But by the early '60s, the Cahuenga Pass, Old Sepulveda Boulevard (there never was a New Sepulveda Boulevard), and a few winding canyon roads, were clearly inadequate for all those on-the-rise executives to get to their downtown, mid-Wilshire or Westside

We rejoiced in 1962 when the 405 Freeway arrived to set us free. But our own unchecked growth, resulting from inexpensive housing coupled with the thirst others had for our endless summers and the potential for movie stardom, taught us that suburbia can choke on its own traffic just as well as urban centers. And the upstream developments from the likes of Santa Clarita, Thousand Oaks, and Lancaster didn't help.

It became increasingly challenging to get to jobs in that storied metropolis known as "over the hill." So we brought the jobs here to the Valley ... and the people who went with them.

We created restaurants in which to feed them, hospitals in which to cure them, schools website, reported that the worst traffic in the nation was...Los Angeles. Their statistics showed a whopping 45 percent congestion level, the worst in the nation; an average commute time of 30.5 minutes; and only 10.1 percent

of commuters using public transit.

City officials a r e blamed for not s y n chronizing traffic signals; for not creating enough one-



in which to educate them, and retail stores to satisfy their consumerist urges. And we built office buildings along Ventura Boulevard, Warner Center, the Burbank Media Center, and others, including, to our everlasting urban design shame,

And the glue that held it all together were the cars we drove and the streets we drove them on.

the strip mall.

Friedrich Nietzsche wrote that "The mother of excess is not joy, but joylessness." Our excessive love of the vehicle has morphed into the joylessness of traffic congestion.

Driving through Encino on Ventura Boulevard is no longer pleasurable.

There, I've said it and I'm glad...because it's true.

Every weekday morning, hundreds of vehicles Hayvenhurst converge on Avenue, headed southbound, up Calneva and over Mulholland to the 405, guided by Waze, the bane of Encino's residential neighborhoods. Why? To avoid the 101-405 interchange.

The city's Department of Transportation has given up and designated Hayvenhurst as a secondary highway...it used to be a residential street.

The solution: Years ago, Caltrans set up a subsidiary, Commuter Computer, coordinate carpools to and from business centers such as Warner Center; Elon Musk wants to bore a tunnel through the Sepulveda Pass; and then-Supervisor Mike Antonovich recommended monorail atop our freeways.

In October 2018, Insurify, an insurance statistical

way streets; and failing to come up with creative solutions, such as London's congestion pricing

English commuters are charged about \$15 a day for driving a vehicle within the central London area between 7 and 6 pm, Monday to Friday. This system has been in place for 15 years, and has had a significant impact on central city traffic.

It's too late for us to stop expansion. As the community in the crosshairs of the 101-405 interchange, we'll never return to the quieter times of the latter half of the 20th century.

> Our excessive love of the vehicle has morphed into the joylessness of traffic congestion.

But how about some elected leaders who are willing to try some innovative approaches to our traffic woes other than just applying the Band-Aids of no left/right turn signs from Ventura Boulevard into Encino's hills?

Martin Cooper has been a resident of Encino since 1971; his communications firm has been based here since 1982. He has been president of the Encino Chamber of Commerce and is a Fernando Award honoree for a lifetime of volunteerism and philanthropy.

Letter From the Editor

By Katie Sterling

Claiming that it's been exceedingly hot in the San Fernando Valley lately is essentially the equivalent of saying the people of Ridgecrest felt the ground wobble a bit on July 4. As Southern Californians, we're fully aware of the inevitability of extreme heat and earthquakes and yet, when it hits, we act as if we've been blindsided. As someone who was born and raised in the San Fernando Valley, earthquakes have been a factor of my life as much as traffic on the 101.

When traveling in Rome a few years ago, a massive 6.6 earthquake devastated a large part of the country in the middle of the night. In the morning, the hotel staff was profusely apologetic but as Southern Californians, we relayed our resilience to these events much to the their horror. It's not as if we diminish the devastation or destruction that occurs, we're just aware that it's a highly probably occurance given the geography where we have

decided to lay our roots.

Yet, like in every life situation, for every bad thing, you have to also look at the good.

While I know it seems asinine to say, it's the heat more than the earthquakes that would ever push me out of Southern California. Too many days of triple-digit temperatures and sweating the second you exit your vehicle is not pleasant. However, sitting in the amphitheater of the Hollywood Bowl last week reminded me that we need to focus on all the amazing things our city has to offer other than complaining about the unpleasant ones. Tony Bennett at 92 isn't complaining that he mumbles a few lyrics here and there, he's probably celebrating that he's still performing to massive audiences on a legendary stage.

This is one of the rare cities where art and culture collide in so many various outlets that every person can find something tailored to their tastes. It's also been said many times before, but worth repeating, that we're



just a short distance from both mountains and beaches. What better place to escape the heat and breathe smogless air than a mountain town that's only a few hours drive and yet, feels ions away.

As you'll see in this issue, (and past and future issues) there are always going to be a myriad of matters that will cause concern; earthquakes, extreme heat, homelessness, etc. While it's important to stay educated on these issues, it's also crucial to talk about all the good your neighborhood has to offer.

Disaster is inevitable, how you react to it is entirely up to you.



City Ban on Sleeping in Cars Expired and Not Renewed

A City of Los Angeles law barring people from sleeping in cars parked on residential streets expired at the end of June.

The City Council is in the middle of their annual summer recess and won't meet until the end of July - so Los Angeles Police Department officers have been instructed not to issue citations for the offense, opening the door - literally - for people to park legally overnight in local neighborhoods while living in their cars.

LAPD Chief Michael Moore said, "A proposed ordinance which would reinstate (the ordinance) and provide a new sunset date of January 1, 2020, is currently pending in city council. However, this proposed ordinance has not been approved yet."

The council originally drafted the law after a federal court struck down the ban making it illegal to live in your car. The new law made it illegal just to live in a car in a residential neighborhood or near parks and schools. That law was extended for six months in June 2018, and then for another six months in December 2018.

Homeless advocates have criticized the ban, saying it criminalizes homelessness. But others say the expiration is dangerous and it give LAPD "no authority to cite or move anybody even though they may have status as a sex offender - or a felony conviction."

One local resident, who has had to ask homeless living in their cars to move after the allowable number of days, now says she has no recourse. "They're just camped out for good now."

VIEWPOINT



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Trespassing 101: Your Rights, Homeless Rights

By Sean Dinse

How do I deal with persons loitering and/or trespassing on private property?

This has become one of the most common questions asked by businesses and residents to local law enforcement. As the homeless population grows, so do the complaints from the community.

Complaints of persons loitering/squatting on private property causes businesses to respond and change the environment of their infrastructure - securing exterior storage closets, fencing in parking lots, posting trespass signs, adding surveillance cameras,

surveillance cameras, locking, or removing exterior water spigots or electric outlets, and hiring security to monitor the property. Changing the environmental design of their properties for purposes of preventing nuisance/criminal activity. The frustration grows and so do the complaints.

The crime of trespassing, 602(k) of the California Penal Code, is a misdemeanor crime and

is a misdemeanor crime and is defined as entering any lands, whether unenclosed or enclosed by fence, for the purposes of injuring any property or property rights or with the intention of interfering with, obstructing, or injuring any lawful business or occupation carried on by the owner of the land, the owner's agent, or the person in lawful possession.

When officers arrive at the scene, they cannot just arrest a person for being on the property. A person needs to be warned or given sufficient notice by the presence of clearly posted "No Trespassing" signs. Articulation of past and present criminal/nuisance behaviors will also help determine whether the officers can legally accept a private person's arrests for trespassing.

There is some confusion when it comes to placing a person under private persons arrest. It doesn't mean that you, the community member, physically place someone into handcuffs. The police will do the dirty work of arresting and writing the arrest report on behalf of the private person. The private person's responsibility is to show up in court and testify as the witness



SLOs Sean Dinse and Jose Fernandez approach a squatter behind a grocery store.

to the actual crime. The intent of arresting a person for trespassing is to stop the behaviors that are interfering or obstructing with lawful business and/or private property.

When arresting someone for trespassing, officers need to establish a victim. The victim could be the legal owner, property manager, business owner, security officer or someone who represents the property. There are times officers come across vacant properties and have trouble establishing an owner, or whether a person has the legal right to be on the property. A way of establishing ownership

or control of a property, the City of Los Angeles established Los Angeles Municipal Code 41.24 (Trespass Arrest Authorization Letter) which is tracked by the local LAPD Police Stations. The Trespass Arrest Authorization acts like a private persons' arrest, giving officers the authority to arrest anyone who's not a lawful resident, guest, or visitor. The letter is good for one year from the time it's completed. A copy of the letter needs to be submitted to the local police station.

The Trespass Arrest Authorization form can be found here: http://www.ladbs.org/docs/default-source/forms/code-enforcement/tresspass-arrest-authorization.pdf?sfvrsn=8.

Trespassing is a chronic nuisance issue that may not always be solved with a patrol response. In many instances, the nuisance issue of trespassing requires the assistance of your Senior Lead Officers, in partnership with the LA City Attorney Neighborhood Prosecutor, to solve. arrested and convicted of the crime of trespassing, a stayaway order is requested as a condition of the person's threeyear summary probation. The arrest and probation are hopefully enough to keep the person away from the area, but unfortunately it doesn't always work so we continue the process all over again.

Having a working knowledge of how to address trespassing and relationship with your Senior Lead Officer is half the battle to preventing nuisance and criminal activities from negatively impacting your private property.

Sean Dinse is a Senior Lead Officer with the LAPD Topanga Station.

Fernando Impact Award Nominations Open

Each year, the Fernando Foundation has been committed to recognizing an individual who embodies the spirit of volunteerism and philanthropy in the San Fernando Valley at their annual Fernando Award dinner.

The Fernando Foundation is expanding this recognition through their annual Impact Awards. The Impact Awards recognize outstanding individuals or teams of individuals who engender positive change through locally driven community initiatives. These change makers positively

impact our communities through their extraordinary service and volunteer activities.

The Corporate Impact Award is for the recognition of businesses that value community commitment not just as a business entity but also encourage their employees to become involved in the world around them.

In addition to the Fernando Award winner, Impact Award recipients will be recognized on September 27 and will receive two complimentary tickets to the reception.

Nominations for this award are open to all and are due by August 1. Visit fernandoawards. org to download the nomination

packet. Upon completion, packets are to be mailed to the Fernando Foundation c/o Pegi Matsuda of Pegi Matsuda Consulting at 15060 Ventura Blvd, Suite 240, Sherman Oaks 91403 or emailed to dale.surowtiz@providence.org.

The Fernando Award is the highest award for volunteerism and philanthropy in the San Fernando Valley. It is supported by the Valley Chambers of Commerce, civic and philanthropic organizations, entrepreneurs and corporations located in the San Fernando Valley.

The Fernando Awards will take place on October 6.

The City Has Gone to the...Rats?

Oh rats! Major cities, including Los Angeles, have shown a recent spike in rat infestations fueled by the ever-increasing presence of homeless encampments as well as government restrictions on select pesticides. Pest-control company Orkin named Los Angeles as the second-"rattiest" city in the United States.

As has been repeatedly reported, homelessness is a vital issue in local communities with numerous encampments popping up under freeway passes, alleyways, in local parks and more. With these compact conditions, filth accumulates at a higher rate and entices rats to gather and scavenge. The heavy presence of rats also adds in spreading certain diseases in which rats are carriers of. Not too long ago, one Los Angeles police officer came into contact with bacteria that causes typhoid fever, a potentially life-threatening illness. Another employee at the Los Angeles City Hall reported contracting typhus as a result of a pest increase.

However, there are numerous other factors that seem to be contributing to the infestation. Recent reports have also come out in protest of local

website cleanstreetscleanstarts.org.



pesticides due to the poisoning of local wildlife, such as mountain lions, that perish after eating pests that have ingested poison. While the pesticide is directed to control the rat problem, animals higher in the food chain are suffering the consequences. Proponents of banning the pesticide also point to the dangers of the poison accidentally ending up in the hands of children. Thus, the legal back-and-forth on such pesticides has people hesitating on using them. Assembly Bill 1788 even seeks to outlaw certain rodent-deterring products that use more robust chemicals that give concerned environmentalists pause. Less pesticides equals

In addition, the County has cited a handful of businesses in the downtown area for not having proper trash receptacles, thus leading to improper and illegal

dumping that draws rats. There have been so many reports of illegal dumping, the volume of requests to clean up areas has created an ongoing backlog. More than million has been allocated to the Los Angeles Bureau of Sanitation cover cleanup teams that will target

the areas most hazardous to the community's health.

While the factors contributing to the rat problem may be heavily debated, it's clear that a solution is in dire need and a state of emergency is imminent. Mayor Eric Garcetti has implemented the use of "CARE" ("cleaning and rapid engagement") teams to encourage the city to put their complaints into action and aid in cleaning up community areas that are most in need but many Californians are calling for stronger actions that see lasting results.

"California is being overrun by rodents – and without immediate emergency action by state and local government, we face significant economic costs and risk a public health crisis," said Carl DeMaio, chairman of Reform California, a political action committee.

LOCAL NEWS

English Channel

By Rodger Sterling

English Channel offers the best of the late editor Rodger Sterling's columns that ran continuously in the local papers since 1968.



*It seems pretty clear that LA has four seasons: Pilot, Earthquake, Fire and Award.

*The LA earthquake was downgraded to a 6.4, but let's be honest, it would probably be a 10 anywhere else.

*Life is like a play. It's not the length, but the excellence of the acting that matters.

*Banker Matt Wycoff says that these days, in order to get a loan you must already have money. Wycoff calls this "Cash 22." Get it?!

*Didja' know that chickens are the only animal you eat before they are born and after they're dead. Don't think about it...

*Don't cry over the past, it's gone. Don't stress about the future, it hasn't arrived. Live in the present and make it beautiful.

*Two brothers, six and eight, were discussing whether the words "hell" and "ass" were curse words. They both agreed that they were in the Bible and they didn't believe they were bad words so they decided to test their theory on their mom. Walking into the kitchen, the mom asked the eight-year old, "What would you like for breakfast? Waffles or eggs?" He said, "What the hell, give me some Cheerios!" and she smacked him. The six-year old witnessed this and walked into the kitchen. His mom in a stern voice said, "What do you want?" The boy answered, "You can bet your ass I'm not asking for Cheerios!"

 $*Beer = hops.\ Hops = plants.\ Beer = salad.\ Can't \ argue\ with that!$

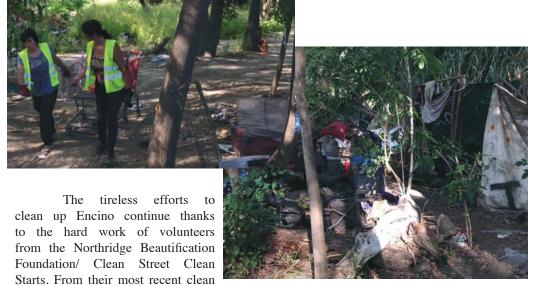
*When you're a child, your injuries are as follows: Fell off my bike, fell out of a tree, twisted my ankle. As you age, your injuries are as follows: Slept wrong, sat down too long, sneezed too hard.

*Ever notice that anyone going slower than you on the freeway is an idiot, but anyone going faster is a maniac?!

*A grasshopper walks into a bar and the bartender says, "You know there's a drink named after you, right?" The grasshopper says, "There's a drink named Kevin?!"

*What can you hold without ever touching it? Answer: a conversation!

Northridge Beautification Foundation / Clean Streets Clean Starts Continues to Tackle Encino



up efforts, they accumulated 100 shopping carts and 50 bags of trash from the area, totaling 470 shopping carts and 400 bags of trash thus far! They aim to clean up Sepulveda Dam and Burbank Blvd including the river bed, bike path and surrounding streets. If you would like to donate to this cause, visit their



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"Miss Saigon" **Opens at Pantages**

Experience Cameron Mackintosh's acclaimed new production of the legendary musical "Miss Saigon." The creators of "Les Miserables" bring this production to The Pantages Theatre in Hollywood from July 16 to August 11.

"Miss Saigon" is the epic story of a young Vietnamese woman named Kim who meets an American G.I. one night in a bar run by a notorious character named The Engineer. While their romance blooms, the fall of Saigon is imminent and their encounter will change their lives forever.

The show features stunning spectacle, a sensational cast of 42 and a soaring score including Broadway hits like "Last Night of the World," "The Movie in My Mind," and "American Dream."

For further information and to purchase tickets, visit hollywoodpantages.com. The Pantages theatre is located at 6233 Hollywood Blvd.

"Latin History For Morons" On Sale Now

Tickets for the Los Angeles engagement of "Latin History for Morons," written by and starring John Leguizamo, at Center Theatre Group/ Ahmanson Theatre, will go on sale to the public at noon on Thursday, July 18. Tickets will be available online at CenterTheatreGroup.org or by phone at 213-972-4400.

Inspired by the near total absence of Latinos from his son's American history books, John Leguizamo embarks on an outrageously funny, frenzied search to find a Latin hero for his son's school project. From a mad recap of the Aztec empire to stories of unknown Latin patriots of the Revolutionary War and beyond, Leguizamo breaks down the 3,000 years between the Mayans and Pitbull into 110 irreverent and uncensored minutes through his own unique style. "Latin History for Morons" runs September 5 through October 20, 2019, with the opening set for Sunday, September 8.





'FRIENDS! The Musical Parody" Will Make Your Day

(Your Week, Your Month or Even Your Year)

almost every generation, there's been iconic television shows that define the era and are looked back upon with nostagic bliss. "I Love Lucy." "MASH." "The Brady Brunch." "Sex and the City." And of course, for a lovable decade, "Friends."

Just the begining chords of the infamous Rembrandts' song stop people in their tracks to clap along. Some people are such dedicated Friends fans that they rewatch the entire series and upon conclusion, immediately start back at the pilot again. It's a show that is so well loved and well crafted, that it's still applicable to any generation and any time period. Plus, thanks to streaming services, it's readily available whenever you're in need of a good laugh.

So, it's no surprise that "Friends: The Musical Parody" has been met with just as much

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enthusisum and adoration by fans. This comedic musical takes the most well-known scenes throughout the seasons and pokes fun at the lovable crew as they navigate their way through the peaks and pits of life in Manhattan. It's uncensored, fastpaced and just as quirky as the characters you know and love.

Taking a cheeky look at the plots of the seasons, the famous cameos that have filtered through and the classic bits that made the show so iconic, this musical is truly a love letter to the quirkiness that "Friends" is. While novices would certainly enjoy this production, it's definitely crafted for the die-hard fans who will pick up on the tiniest throw away lines that reference obscure moments in the show.

Each of the titular characters is well represented by the cast but Sami Griffith as Rachel is so spot on in her mannerisims it's truly uncanny. Plus, Aaron C. Rutherford shines not only as goofy Chandler, but impresses with his impersonations of minor characters who are peppered throughout.

"Friends! The Musical Parody" hilariously brings the show to life on stage, condensing 10 years into a 90-minute show with a 15-minute intermission in which guests are treated to some throwback 90's commercials.

Book and lyrics are by Bob and Tobly McSmith, with music and orchestrations by Assaf Gleizner. Directed by Tim Drucker, it's non-stop laughter from start to finish.

So whether you identify as a Rachel, a Monica, a Phoebe, a Joey, a Chandler or a Ross, book your tickets now to spend an uproarious night with your friends.

"Friends: The Musical Parody" runs at the Kirk Douglas Theatre from July 16 to August 4. To plan your visit go to centertheatregroup.org.



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ENTERTAINMENT CALENDAR

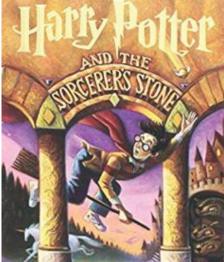
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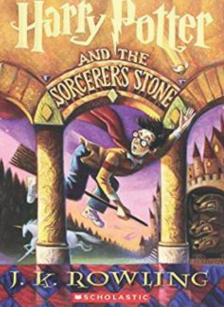
Shhh!! It's a Silent Disco!

Westfield Topanga The Village hosts a silent disco where participants can party the night away without making a sound! This 21 and over event will be held on Friday, July 26, from 8 to 11 pm. Checkin begins at 7:45 pm and tickets are \$10 each with funds benefiting the West Valley Boys and Girls Club. Plus, each ticket includes two drink tokens for the bar! Guests must check in by 8:45 or your ticket is subject to be re-sold without refund. Tickets are available at Eventbrite under the search "Fri-YAY (21+) Silent Disco."



Muggles Invited to Harry Potter Book Club

What better way to celebrate Harry Potter's birthday than to come together with fellow fans and chat all things Sorcerer's Stone! Muggles are invited to Barnes and Noble Studio City on Wednesday, July 31, at 7 pm to mingle and discuss the Harry Potter universe in honor of the fearless hero in this special themed book club including trivia and giveaways while supplies last!



Lollipop! Lollipop! Oh Lolli Lollipop!

Celebrate National Lollipop Day on Saturday, July 20, from 10 am to 9 pm with See's Candies at Westfield Fashion Square. From classic butterscotch to café latté, See's lollipops are always a treat and there is no purchase necessary to receive a free lollipop! Valid one day only in store so stop on by!



Taste Summer Wines at Vitello's!

Prohibit Night is back at Feinstein's at Vitello's (4349 Tujunga Ave.) on Tuesday, July 23 with doors opening at 6:30 pm. This event is a celebration of the best summer wines and guests will taste through a flight of favorites accompanied with perfectly matched small plates. At the end of the evening, participants can even purchase their favorite wines of the evening. This event is free for members and \$69 for non-members. Seating is first come, first serve communal style so please plan accordingly. Those interested in tickets, please visit http:// feinsteinsatvitellos.ticketfly.com.

Salsa Saturdays!

Channel your inner rhythm for Salsa Saturdays every week at Lakeside Restaurant and Lounge! Cover includes free salsa



bachata and timba lessons from 9 pm to 10 pm before the dancing kicks off at 10 pm! Hosted by Nicolette and Mario, spice up your Saturday nights with salsa. For further details, call Lakeside at 818-616-2430. Dine then dance the night away!

Mile of Quarters



The Boys & Girls Club will hold its 'Mile of Quarters" on Saturday, July 27, from 10 am to 5pm at Westfield Topanga. This event aims to raise money for the disadvantaged youth that are members of the club. If community members can help contribute their quarters to the mile stretch they aim to fill, the group will be able

to raise \$17,160!! The event will also include music, face painting, a dj, dignitaries, and other entertainment throughout the day.

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ENTERTAINMENT

Jurassic World Roars Into Universal Studios

Calling all dinosaur fans! After much anticipation, the iconic "Jurassic Park" ride at Universal Studios Hollywood

has reopened with a rebranding to reflect the new era of the "Jurassic World" blockbuster franchise.

Inspired Universal Pictures and Amblin Entertainment's dinosaur films, this spectacular new thrill ride features the film's stars, Chris Pratt, Bryce Dallas Howard and BD Wong, who reprise their roles as Owen Grady, Claire Dearing and Dr. Henry Wu. With their guidance, riders will soar to new heights with the addition of iconic dinosaurs from the movie, including the colossal Indominus rex and the magnificent

aquatic Mosasaurus. Die-hard fans will be reassured that the iconic waterfall drop from the original "Jurassic Park" still remains.

"Jurassic World—The Ride" captures the essence of the blockbuster movies and comes to life in collaboration with the award-winning and inspired minds at Universal Creative, the Academy Award®-winning special-effects visionaries at Industrial Light & Magic, a

division of Lucasfilm, Ltd., Universal Pictures and acclaimed filmmakers Steven Spielberg, Colin Trevorrow and Frank



Marshall.

In addition, the elaborately themed all-new "Raptor Encounter" where Blue, the beloved Velociraptor from the "Jurassic World" movies, engages with guests in daring face-to-face encounters, along with the addition of two new dinosaurs — a baby Raptor with her handler and a life-size Triceratops who greet guests outside the "Jurassic World—The Ride" entrance, further enhance

the entire experience. Plus, a new interactive "Dino Play" area is designed to inspire children of all ages to explore and excavate

giant dinosaur fossils.

Those looking to refuel can stop by for Costa Rican-inspired

Costa Rican-inspired cuisine and flavorful Tiki cocktails served at the newly renovated Jurassic Café and all-new tropical Isla Nu-bar.

There are also an array of souvenir collectibles, limited edition and one-of-a-kind dimensional dinosaur sculptures from the Jurassic Outfitters store that invite guests to savor a piece of this exciting thrill ride even after they have gone home.

With so much to see and do at Universal Studios Hollywood,

the California Neighbor Pass invites guests to experience 175 days of fun for \$149 when purchased online. Visit www. UniversalStudiosHollywood.com for more details. Blackout dates and restrictions apply.

More information is available at www. UniversalStudiosHollywood. com. Like Universal Studios Hollywood on Facebook and follow @UniStudios onInstagram and Twitter.



Shakespeare Under the Stars at Los Encinos State Park

Shakespeare by the Sea presents their performance of "Henry V" in Los Encinos State Historic Park on Saturday, August 3, starting at 7 pm.

Shakespeare has long been performed in an outdoor space and this performing troupe is taking it local for one night only. Plus, it's free to attend!

Shakespeare's most patriotic and inspiring play tells of a young King Henry V who seeks to unite his beloved England. After laying claim to French lands and being ridiculed, Henry marches off to war. Although sorely outnumbered,

communities throughout Los Angeles and Orange County and since Shakespeare by the Sea is admission free, they rely on support from the community who can contribute donations that support the show in each neighborhood. Donations are gratefully accepted at the end of each performance or can be sent through their website.

Shakespeare by the Sea (SBTS) is a nonprofit organization (tax ID # 95-4785457) that was launched in 1998 by Producing Artistic Director Lisa Coffi. Partnerships with local city organizations enable them to



Audience members at Los Encinos Historic State Park watching Shakespeare by the Sea's 2018 performance of "The Merry Wives of Windsor."

Henry rallies his troops and, at Agincourt, achieves a decisive victory.

Bring your blankets and beach chairs to the grassy area just north of the historic adobe along with your picnics for a night of entertainment. The theatre company does offer coffee, hot chocolate and a variety of sweets at their performance.

While there is no public parking on the park grounds, space is available on the streets with a special ADA drop-off spot at the Moorpark gate.

Shakespeare by the Sea performs in over 20 distinct

offer the performances for free.

The Los Encinos Docent Association's history traces to the 1940s as the "Encino Historical Society". It is a California State Park cooperating association and an IRS recognized 501(c)(3) non-profit corporation and has been working hand in hand with State Parks for decades to help educate the public and preserve this valuable treasure for future generations. Support your local park projects and enjoy a bit of Shakespeare under the stars!

To learn more about Shakespeare by the Sea, visit shakespearebythesea.org.



How do Patients, Their Loved Ones and Health Providers Fight the Opioid Epidemic?

By Greta Goldshtein

The United States is in the midst of a significant opioid epidemic -- involving misuse of prescription and illicit substances such as heroin and fentanyl – and the numbers are staggering.

The 2017 National Survey on Drug Use Health revealed that 11.4 million individuals ages 12 or older have misused opioids in the past year, and that more than 72,000 people died from accidental drug overdoses with nearly 68% of deaths attributable to opioids.

In the San Diego Tribune September 16, 2018 issue, Kristina Davis wrote of the "Death Diaries" project by Dr. Roneet Lev, an emergency medicine physician in San Diego County, that found that combination therapy with opioids and benzodiazepines, chronic medication use, and "doctor shopping" patterns were common risk factors for drug-related deaths.

As pharmacist, I am well aware just how common this combination of risk factors is in the community. This epidemic spares no one: young and old, rich and poor, well-educated and not, all are at risk of being afflicted. And while there is some evidence that abuse of prescription opioids may be levelling off, illicit

drug use continues to rise and often begins with abuse of prescription medications (approximately 80% of individuals that currently misuse heroin were first exposed to opioids as prescribed medications). Government agencies, professional boards, and consumer advocacy groups supporting increasing monitoring and education to promote rational and safe use of opioids and related medications.

How do patients, their loved ones, their health providers and the community at large deal with this problem? Awareness and education, risk assessment and preparedness.

Physicians, other prescribers, and dispensing pharmacists are all individually tasked with screening out the patient population most at risk of developing problems with opioids. After establishing that opioid therapy benefits are likely to outweigh the risks of therapy and reviewing realistic therapy goals and expectations with the patient, the prescriber should then screen the patient for risk of opioid therapy misuse. Several tools are available including state-controlled substance registries, urine drug tests, and verified screening tools.

Studies have identified characteristics that are associated with a higher risk of overdose and include patients taking high doses of narcotic analgesics, current substance use disorder, concurrent benzodiazepine use, recent period of abstinence, history of overdose, and existing conditions that affect the lungs. kidneys, or liver. Prescribers are encouraged to enter into formal treatment agreements with patients that address strictly following prescription directions and specific conditions for dose changes or early refills. Dispensing pharmacists carry a "corresponding responsibility" under the law to verify and independently screen out inappropriate or risky prescriptions. Hence pharmacists must be well versed in pain management guidelines and are expected to educate both



patients and providers when necessary.

Part of the due diligence that the pharmacist is required to perform prior to releasing a prescription to the patient is to verify that the patient's medical history and medication profile are consistent with the specified condition, that the prescribing doctor is running a legitimate practice and not a "pill mill", and the absence of any "red flags" in the patient's controlled medication filling history such as multiple providers or multiple pharmacies, early refills, or frequent reports of lost or stolen medication.

Among the main recommendations for curbing the cycle of opioid overdoses is to advocate for having a rescue medication on hand for people at risk of experiencing an overdose. Since the antidote is given in the event of an overdose, the patient will not be capable of self-administering the medication, hence a plan must be in place to facilitate the rescue by likely bystanders such as family members, house mates, and other Administration close friends. of naloxone is safe, intended to be easy for a layperson to

perform, extremely effective only in quickly reversing all the effects of opioids, and is protected under good Samaritan law. Importantly, there is no association with wide availability of the antidote with increasing risks of overdoses or drug abuse.

Step one is to obtain the antidiote, naloxone (Narcan®) which may be prescribed by a physician, other prescribing providers. and specially credentialed pharmacists. The prescription can be requested by the patient, their associates, as well as by the prescriber or the pharmacist. The antidote is available as a nasal spray or as a solution for injection into a muscle via an auto-injector or in a single dose vial that must be drawn up into a syringe prior to administration; since individual insurance policies and hence formulary and copayment

> structures widely, cost may be a consideration for product selection. Consultation proper use of the selected medication mandatory and may not be waived. Step two notifying the possible bystanders as to the location of the antidote and educating them on recognizing an overdose situation

and on initiating and following the rescue plan.

The bystander initiates the rescue plan if the person has signs of being profoundly sedated or is experiencing respiratory suppression: they are not easily roused, not responding to painful stimuli such as a brisk chest bone rub, slow/shallow breathing, gasping for air or otherwise making unusual breathing noises, is pale and clammy, and/or has bluish skin, lips or nailbeds, has slow heart rate or low blood pressure. Immediately call 9-1-1, clearly state your location and that someone is "not responsive and not breathing" and administer the naloxone. Be prepared to follow the directions of the emergency operator, including administration of CPR.

Even if the cause of overdose is not known, it is still best to err on the side of giving naloxone since it will reverse the effects of opioids if any are present in the patient's system. The rescue medication takes a few minutes to have an effect but it wears off after about 40 minutes (30-90 minutes), so it is

(continued to page 12)

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important to stay with the person until help arrives and to deliver a second dose of the rescue medication if the first wears Once the naloxone takes an effect, the person should wake up abruptly and may experience

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pain, nausea, vomiting, and some agitation; while these are uncomfortable, they are not dangerous to the patient. If the first dose failed to have any effect, a second dose should be delivered after two to three

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818-991-6226 terinomd.com minutes. If necessary, place the person in a recovery position (on their side with the top arm and leg bent and placed on the ground in front of them from rolling over) to facilitate keeping the mouth and airway clear should they vomit.

for preventing opioid overdoses is not sharing with securing prescribed medications where they may not be taken by others, and safely disposing of unused medications. Many pharmacies and community centers have drug take back capability. If medication must be discarded immediately, then it should be mixed with coffee

Other important techniques medications

anyone, Anyone not able to safely handle opioid medication should be referred to a treatment facility. Family and caregivers should be careful not to stigmatize the condition, which is a chronic, relapsing disease for which effective treatment is available. The most recommended treatment is Medication Assisted

Treatment (MAT) combined with psychosocial treatment. MAT has been shown to be more effective than placebo or no medication in illicit opioid use and risk of opioid overdose and improving treatment retention.

Resources are available at Matdoctors.com, dpt2.samhsa. gov, or visit clana.org/index.html for more information and local resources.

Greta Goldshtein is the owner of Courtyard Pharmacy, opening August 5 at 23693B Calabasas Road in the Calabasas Courtyard. She can be reached at (818) 403-3072.









Feeling That Summer Heat? **Grab a Smoothie!**

By Allie Priore

As the summer heat continues to rise I find it harder to want to eat super heavy foods or anything that is served warm. The cravings for fresh, light and refreshing meals are real.

Opiod Cont'd

grounds or kitty litter, tied

securely, and placed in the trash.

It is important to recognize

that anyone that had undergone

detoxification or been recently

released from a facility is at

higher risk of overdosing should

they start using again since they

have likely lost tolerance to

previously used doses.

As a fitness instructor who is constantly on the go, I often eat out of convenience, regardless of what it may be. But in these summer months I find myself only wanting things that keep me full and that also don't make me feel groggy. The heat can be brutal and often just stepping outside can feel suffocating so I strive to maintain balance by incorporating a lot more smoothies or fruit bowls during these scorching hot months.

Luckily, LA is booming with health food stores that offer both smoothies and fruit bowls so the possibilities are endless. While smoothies are quick and convenient, you want to make sure your smoothie is nutrient dense.

Be sure to look for smoothies that are a little greener (meaning they contain a vegetable or two), and that contains a protein in it whether it be in powder form, plant based or in a healthy butter (such as almond butter). A smoothie solely made of fruit may be delicious but it is primarily sugar and will not sustain your hunger for very long. I personally love a protein-based smoothie usually containing almond butter, a protein supplement, cacao (to snub my sweet tooth), sometimes coffee (if I need a morning pick me up) and usually some sort of vegetable. These smoothies are filling and hold me over until I am able to eat a proper meal.

If smoothies are not for you, perhaps you can try a fruit bowl. I absolutely love acai bowls. These bowls contain a base usually made of blended

acai with a juice or milk mixed in and are topped with fresh fruit, granola and honey. These bowls tend to be a little more filling than a smoothie because you are eating actual pieces of fruit. You usually can customize a bowl to add some protein in or any other toppings that you enjoy. The granola keeps you full and is a good source of fiber for your day. These bowls are so refreshing for these hot summer days and are so sweet you will forget you are eating such a healthy treat!

The great thing about smoothies is that you can make them at home. It is quick, convenient and makes eating healthy a little bit easier. Grab your blender, some frozen or fresh fruits and vegetables, a liquid base and blend together —you'll have a healthy smoothie in minutes. You can even buy packets of acai pre-blended and make your own bowls at home just by adding your favorite toppings to it!

If you are curious but would rather try some different kinds of smoothies or bowls before delving into making your own, my favorite places for smoothies are Whole Foods and Kreation. The only place I will go to for acai bowls is Ubatuba in Tarzana. Trust me when I say they are the king of acai bowls. All of these establishments have multiple locations throughout the valley making it too easy not to

Next time you are out and about and craving something light and refreshing, treat yourself to a healthy smoothie or bowl. You will feel satisfied, energized and ready to tackle the rest of your day!

Allie Priore is a certified Pilates instructor based in the LA area and has been a professional in the fitness industry for five years.

How To Help A Relative With Their Anxieties And Depression

By Stan Popovich

Do you know a friend or loved one who suffers from fear, anxiety and depression and do not know what to do? It can be frustrating to watch someone

you know suffer and not be able to help them.

Here are six ways to help the person cope in these kinds of situations and the best way to deal with anxiety.

as much as you about in

managing anxiety and depression.

There are many books and information that will educate you on how to deal with fear and anxiety. Share this information with the person who is struggling with their mental health issues.

2. Be understanding and patient with the person struggling with their fears.

Dealing with depression and anxiety can be difficult for the person so do not add more problems than what is already there. Do not get into arguments with the person who is having a difficult time with their anxieties.

3.Talk to the person instead of talking at them.

It is important not to lecture the person who is struggling with anxiety and depression. Talk to the person about their issues without being rude. Most people will listen if you approach them in a proper manner.

4. Get Help.

Seek help from a professional who can help your friend or relative with their mental

health struggles. A counselor can give you advice and ideas on how to overcome anxiety, fear, and depression. Getting help from a professional is the number

one priority in helping your loved one deal with fear and anxiety. Joining a local mental health support group can also be helpful. Talk to your doctor to get more in formation about potential groups in your area.

5. Talk to the person about what will happen if they do not get help.

Another way to convince the person who is struggling with fear and depression is to tell them what may happen if they don't get some assistance. Anxiety and depression can make things worse and usually it won't go away by itself without some kind of treatment.

6. Find out the reasons why the person won't get help.

Address the issues on why the person will not get the necessary help. Many people who are struggling are fearful and frustrated. Try to find out the reasons why he or she won't get the help they need and then try to find ways that will overcome their resistance of seeking assistance.

Stan Popovich is the author of "A Layman's Guide to Managing Fear Using Psychology, Christianity and Non-Resistant Methods."

For more info go to Stan's website at http://www.managingfear.com.

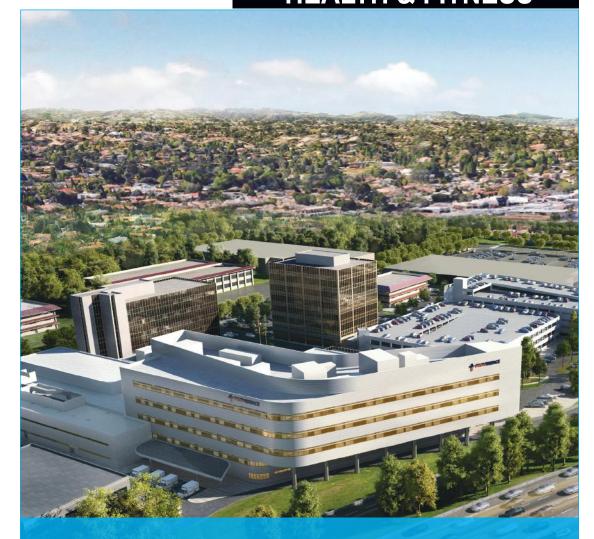
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kumquats, h farmer's market is there, rain or shine, e v e r y Sunday from 8 am to 1 pm. Vendors are varied a n d experts in their craft, always

eager to chat with customers and answer any questions one may have.

One such vendor is Simon's All Natural Soap, family owned and operated by the members of the Simon family. On the tails of our Health and Fitness issue, the *Encino Enterprise* was curious to chat with them about their natural products, all the rage in today's beauty markets. From soaps to shea butter lotions and natural oils for various ailments, Simon's products are catered to providing the most holistic and healthy option for consumers.

Encino Enterprise: How did you and your family get into the soap making business? Why soap?

Simon's Soap: Our family has been making soap since 2015 but it wasn't until July of 2017 when we officially

started the business. W decided on starting the soap business because it was a s i m p l e product that everyone uses. We want to educate people on the harmful e f f e c t s

of using commercial skincare products and show them the many alternative options we offer.

EE: How long have you been involved in the Encino Farmer's Market?

SS: We have been at the Encino Farmer's Market since November of 2017.

EE: Why do you think now more than ever people are interested in all-natural, organic products?

SS: I think it has a lot to do with the time we are living in believe it or not. The access we have to the internet where you can look up all the ingredients to a product has caused people to be more aware of what is actually in their products. They are starting to see the effects their lifestyles have on the environment and they want to be more cautious of

not only what they are putting into their bodies, but what they are using on top of it.

EE: What are some of your best selling products? Do you offer seasonal products?

SS: Our Charcoal and Tea Tree Oil soap has always been a year-round

> favorite as well as our Lavender soap. Around t h e holiday season, we try to put out more warm, and spicy scents like our cinnamon soap and

peppermint. For the spring and summer months, we have more citrus scents like lemon and tangerine.

EE: Why the Encino Farmer's Market? What do you love about the community?

SS: We choose Encino because this is where we have always lived and the farmers market gave us the opportunity to build clientele and expand our business. We have always loved to see how open the customers are to learning about our brand. We always encourage them to ask questions because it is a learning experience just as much as it is a shopping one. Most of all we love hearing the positive reactions when people make the switch to our natural products.

Curious to learn more about their products or pick some soap up for yourself?

Stop
by their booth
every Sunday
at the Encino
Farmer's
Market or
check out the
full range of
their various
products on
their website
at

simons allnaturalsoap .com.

The Encino Farmer's Market is at 17400 Victory Blvd.



Logix Credit Union Opens Tarzana Branch

Union has opened its newest branch, located next to the Whole Foods Market at 18700 Ventura Blvd. Ste. 110, in Tarzana.

Parking is conveniently located in the garage off of

Yolanda Avenue. This is a full service branch offering deposit, loan, investment and insurance products.

" O u membership has been growing in the San Fernando Valley because many members live in Tarzana and neighboring the location was an obvious choice for us to build our latest branch," President and CEO Ana Fonseca said. "This branch increases convenience for our members and joins the existing network of Logix branches along the 101 corridor from the San Fernando Valley

to the Conejo Valley. Our staff is looking forward to offering our services to local residents, with an opportunity to help them thrive and reach their financial potential."

Branch Manager Tamara Scott and Branch Service Manager Carolina Cespedes-Rivas will be overseeing sales and operations, respectively.

"Logix is focused on

Logix Federal Credit service and offering the best possible rates to its membership," Scott said. "During my time here, I've already had an opportunity to participate in the Taste of Tarzana, hosted by West Valley - Warner Center Chamber of Commerce.



The community has already been so welcoming. We're proud to be a good neighbor and to serve our membership in this area of the

Other Logix locations in the San Fernando Valley include Burbank, Woodland Hills, Chatsworth and Porter Ranch.

Chartered in 1937, Logix Federal Credit Union offers a full menu of financial services, and surcharge-free access to 35,000 ATMs nationwide. Logix Federal Credit Union is rated "superior" for financial strength, and is the largest credit union headquartered in Los Angeles County, with more than 200,000 members and \$6.2

billion in assets. Logix operates 17 branches in Los Angeles and Ventura counties.

Logix Federal Union named one of the top four best credit unions in California by Forbes in 2018 and 2019.

The credit union has been voted best in a financial services category by readers of The Santa Clarita Valley Signal for 14 consecutive years. In 2015, the credit union was named one of Los Angeles Business Journal's best places to work. Savings are federally insured by the National Credit

Union Administration, a U.S. Government Agency. Logix is an equal housing lender. For more information, visit www.lfcu.com.

Shown above from left is the Logix Tarzana team:

Carolina Cespedes-Rivas, Alisa Galadjian, Tamara Scott, Ashley Valencia, Daniel Puerta, Stephanie Castillo, Sabrina Younan and Daisy De



Law Firm Moves to Encino

The plaintiff's law firm Abir, Cohen, Treyzon, Salo, LLP (ACTS) announced it has moved its offices from Century City to Encino as the firm continues to expand its staff and legal services. The new office is located at 16001 Ventura Blvd., Encino, CA 91436.

"We are very excited about our move and look forward to playing an important role in our community, where we will continue to provide an excellent standard of legal services," said co-founding and managing partner Danny Abir.

"Moving our main office to Encino offers more accessibility for our clients and opportunities for our attorneys to serve a larger swath of Southern California as well as the entire state," said co-founding partner Boris Treyzon.

The firm has recently welcomed five new associates to the firm; Slav Kasreliovich, Joe Finnerty, Farid Golshani, Jonathon Farahi and Mike Kelly.

Abir Cohen Treyzon Salo, LLP offers personalized assistance custom tailored to your particular situation. Their skilled and knowledgeable attorneys

represent victims in a broad array of case types. From civil rights to civil litigation, from sexual abuse to product liability, from catastrophic personal injury to wrongful death, from commercial and residential property insurance claims to bad faith insurance disputes.

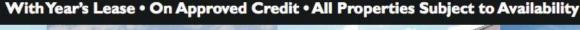
Their trial tested team of attorneys works vigor to achieve the maximum financial compensation possible for their clients and to provide the rigorous attention and care each case requires.

By allowing their attorneys to advocate on your behalf, you can rest assured that everything possible will be done to get you the maximum compensation that you are entitled to.

Whether you have been injured in a horrific accident, been a victim in a civil rights case, dealing with a matter which will require complex litigation, or are involved in a property insurance or bad faith dispute. their dedicated lawyers and staff are here to help you through every stage of your case.

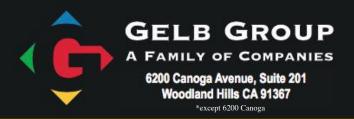
For more information visit ACTSLaw.com.





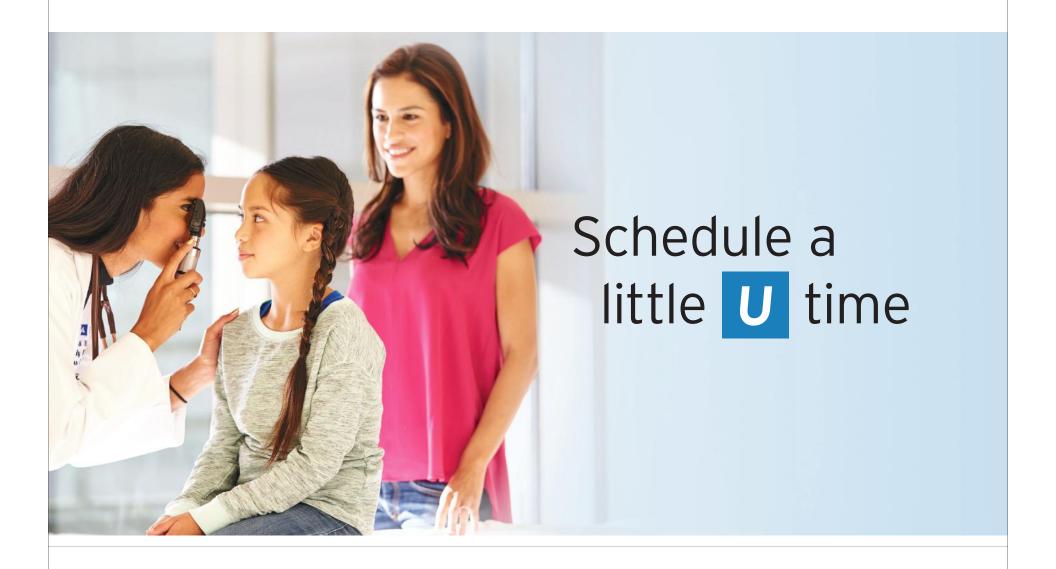


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